

# Leading in Context

## FOR IMMEDIATE RELEASE:

### CEO Linda Fisher Thornton Presents ASTD Webcast on Developing Ethical Leaders

*RICHMOND, Virginia—April 2, 2013*

Linda Fisher Thornton recently co-presented the ASTD Public Manager Webcast “Developing Ethical Leaders and an Ethical Government Brand” with John Umana.

While the Webcast which aired on March 19, 2013 was customized for government HR and Training leaders, the content is applicable across industries.

In the Webcast, Thornton explains three very different perspectives on ethical leadership, and describes specific strategies for developing ethical leaders and an ethical brand. She also outlines how to build an ethical culture by managing ethical leadership holistically as a human performance system.



The archived ASTD webcast is now available to the public at <http://www.webvent.tv/webinar/572>

*Linda Fisher Thornton's mission is to clarify what it means to lead ethically in a complex world. More information about her work and Leading in Context<sup>®</sup> LLC is available on the company website at [LeadinginContext.com](http://LeadinginContext.com).*

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