

# Leading in Context

---



*Helping You Lead Responsibly in a Complex World*

## **Unusually Engaging Publications That**

- Answer Your Questions About Responsible Leadership
- Generate Discussions in Your Organization About Ethical Progress and Behavior
- Help You Clarify Grey Areas With Visual Tools
- Help You Connect “Ethics” and “Leadership Development” in Engaging Ways
- Help You Develop Responsible Leaders Who Can Handle Complexity
- Help You Stay Informed About New Advances in Our Understanding of Ethical Leadership Across Disciplines
- Help You Build an Ethical Culture

**Linda Fisher Thornton** former Chief Learning Officer for Central Fidelity Bank and former President of Fisher Thornton Consulting, is now CEO/Owner of Leading in Context LLC, a global provider of digital tools for leading ethically in a complex world.

Her design approach is based on her undergraduate degree in Communication and Linguistics from UVA, her executive leadership experience as Senior Vice President and Chief Learning Officer for Central Fidelity Bank, her business training at the Virginia Bankers School of Retail Bank Management, her Masters Degree in Adult Education and Human Development from GWU and her research and teaching as an Adjunct Assistant Professor of Leadership for the University of Richmond School of Continuing Studies.

Linda started publishing articles and resources for leaders after identifying a need for ethics tools that were practical, visually engaging and that provided clarity about grey areas in ethical leadership. Her 2009 article “Leadership Ethics Training: Why is it So Hard to Get it Right?” is featured in the 2010 issue of Training and Development Journals “Best of Leadership Development.”

“Leading responsibly is becoming more and more complicated. It's a major shift to move from a profitability focus with a “lowest bidder” mentality to one that considers many more dimensions of responsible leadership, including the impact of the business and its products and services on the long-term health of people, communities and the environment.”

***Linda Fisher Thornton, Guest Columnist, Richmond Times-Dispatch, June 14, 2010***

*Linda can be reached by email (preferred) at [lthornt2@richmond.edu](mailto:lthornt2@richmond.edu) and [Linda@LeadinginContext.com](mailto:Linda@LeadinginContext.com) or by phone at (804) 270-4088.*