

Leadingincontext.com

Privacy Policy

Effective Date: June, 2013

LIC is committed to respecting and protecting the privacy of our clients, readers and community... We strive to extend comprehensive data privacy protections to all our clients, wherever they reside. The following Privacy Policy governs the online information collection practices of Leading in Context LLC, ("we" or "us"). Specifically, it outlines the types of information that we gather about you while you are using the **LeadinginContext.com** website (the "Site"), and the ways in which we use this information.

Please read this Privacy Policy carefully. By visiting and using the Site, you agree that your use of our Site, and any dispute over privacy, is governed by this Privacy Policy. Because the Web is an evolving medium, we may need to change our Privacy Policy at some point in the future, in which case we'll post the changes to this Privacy Policy on this website and update the Effective Date of the policy to reflect the date of the changes. By continuing to use the Site after we post any such changes, you accept the Privacy Policy as modified.

How We Collect and Use Information

We may collect and store personal or other information that you voluntarily supply to us online while using the Site (e.g., while on the Site or in responding via email to a feature provided on the Site). LeadinginContext.com only contacts individuals via email who specifically request that we do so or in the event that they have signed up to receive information or messaging from us. LeadinginContext.com collects personally identifying information from our users during online opt-in, registration and online purchasing. Generally, this information includes name and e-mail address for registration to receive information from us. All of this information is provided to us by you.

We also collect and store information that is generated automatically as you navigate online through the Site. For example, we may collect information about your computer's connection to the Internet, which allows us, among other things, to improve the delivery of our web pages to you and to measure traffic on the Site. We also may use a standard feature found in browser software called a "cookie" to enhance your experience with the Site. The Site also may use web beacons (single-pixel graphic files also known as "transparent GIFs") to access cookies and to count users who visit the Site or open HTML-formatted email messages.

We use the information we collect from you while you are using the Site in a variety of ways, including using the information to customize features that appear on the Site. We also may provide your information to third parties, such as service providers and contractors for site development purposes. Please keep in mind that whenever you voluntarily make your personal information available for viewing by third parties online - for example on message boards, web logs, through email, or in chat areas - that information can be seen, collected and used by others besides us. We cannot be responsible for any unauthorized third-party use of such information.

The Site may include links to other websites whose privacy policies we do not control. When you access another website or purchase third-party products or services through the Site, use of any information you provide is governed by the privacy policy of the operator of the site you are visiting.

Be aware that we may occasionally release information about our visitors when release is appropriate to comply with law or to protect the rights, property or safety of users of the Site or the public.

Please also note that as our business grows, we may buy or sell various assets. In the unlikely event that we sell some or all of our assets, or one or more of our websites is acquired by another company, information about our users may be among the transferred assets.

How do we store your information?

Your information is stored at the list server that delivers LeadinginContext.com content and messaging. Your information can only be accessed by those who help manage those lists in order to deliver e-mail to those who would like to receive LeadinginContext.com material.

All of the messaging or emails that are sent to you by LeadinginContext.com include an unsubscribe link in them. You can remove yourself at any time from our newsletters or mailing list by clicking on the unsubscribe link that can be found in every communication that we send you.

Disclaimer

Although it is highly unlikely, This policy may be changed at any time at our discretion. If we should update this policy, we will post the updates to this page on our Website.

If you have any questions or concerns regarding our privacy policy please direct them to :

Info@LeadinginContext.com