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UPGRADING LEADERSHIP THINKING

To Prepare For the Ethical Challenges of 2018

7 Lenses, the practical book that reframes leadership thinking in seven ethical dimensions, has just entered its second printing.

“This second printing signals that organizations see 7 Lenses as the right book at the right time for helping leaders handle their growing challenges. Leaders and decisions aren’t either ‘ethical’ or ‘not ethical’. It’s time leaders learned to see the nuances.”

---- Linda Fisher Thornton, *Leading in Context* CEO

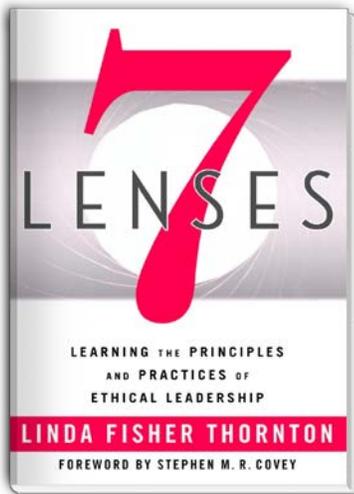
This book redefines ethical leadership as a learning continuum, ranging from the lowest to the highest levels of ethical responsibility. Leaders need a clear line of sight to ethical choices, but their most pressing issues involve many stakeholders. Seeing their challenges through a continuum of perspectives (all 7 Lenses) prepares leaders to recognize, consider and discuss issues at a much higher level of complexity.

7 Lenses was recently added to EBSCO's *Business Book Summaries of the best business books*.

[7 Lenses](#) meets an urgent leadership development need by providing a clear context for understanding ethical personal, interpersonal and societal choices. It answers these pressing questions:

1. How can leaders upgrade their thinking to better handle complexity and meet the needs of multiple stakeholders?
2. What are the principles and practices of ethical leadership at its best, at the highest levels?
3. How do different ethical perspectives and approaches relate to human development?

Helping leaders upgrade their ethical thinking and leadership generates positive outcomes and reduces the risk of highly visible mistakes. Leaders gain a clear line of sight to the nuances of today’s ethical challenges when they see them through all 7 Lenses.



7 Lenses

Learning the Principles and Practices of Ethical Leadership

Linda Fisher Thornton

List \$19.95

Trade Paperback 158 pages

Published by Leading in Context 1st ed. 2013 (2nd Printing, December 2017)

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7 Lenses has an important purpose - to provide a clear, actionable road map for leading ethically in a complex world. **With a Foreword by Stephen M. R. Covey**, this book takes us beyond the triple bottom line to 7 different perspectives on ethical leadership, and provides 14 Guiding Principles that help us honor them all in daily leadership. It answers: Why do even the ethics experts disagree about what ethical leadership means? What is the bigger picture that we should use as our leadership road map? What are the business benefits of intentionally using high-level ethical leadership? What can we do to be prepared for the future of ethical leadership? The examples, graphics, cases and questions provide a framework for deeply engaging constituents and building trust for the long term.

About the Author



Linda Fisher Thornton is CEO of Leading in Context LLC and has been developing leaders for over 25 years. She was awarded a Lifetime Achievement Award by Trust Across America - Trust Around the World in 2017 and named one of the Top 100 Leadership Speakers for 2018 by Kevin Kruse in Inc. Magazine. A former bank Senior Vice President and Chief Learning Officer, she is leading a movement to bring out the best in people and organizations through ethical leadership. In addition to developing leader groups across industries and for Fortune 500 and Global 500 clients, she teaches applied leadership and applied ethics as Adjunct Associate Professor for the University of Richmond School of Professional and Continuing Studies.

What People are Saying

“This book meets an urgent need by providing a clear, detailed roadmap for ethical leadership. There are plenty of books that approach ethical leadership at the theoretical level. What Linda has done in *7 Lenses* is to develop a practical, actionable model that managers and leaders can use as a guide to make ethical choices.”

—**Stephen M. R. Covey, Author of *The Speed of Trust* (From *The 7 Lenses Foreword*)**

“7 Lenses paints a clear picture of what leaders need to consider in order to make decisions that are best for their organizations and right for society.”

–Paul Klein, President and Founder, Impakt

“Oscar & Felix, Laurel & Hardy, Marilyn Monroe & Arthur Miller – odd couples or matches made in heaven? In her new book, 7 Lenses, Linda Fisher Thornton challenges us to take a deeper look at how ethics and leadership not only go well together but are inextricably connected to the other’s success.”

–Marshall Goldsmith – the Thinkers50 Award Winner for Most-Influential Leadership Thinker in the World

“This book is a thought-provoking look at ethical responses to leadership challenges. I highly recommend it as a tool for having meaningful discussions with leaders in your organization.”

–Dr. Mark Goulston, M.D., Author of *Just Listen*

“Three words that come to mind to describe this book are thoughtful, insightful, and anchoring. Linda Fisher Thornton’s seven lenses of ethical responsibility provide a useful framework to reflect on and evaluate our beliefs and daily decision-making. And her focus on trust and trust-building as one of 14 guiding principles brings much-needed attention to a critical aspect of leadership.”

–Andrea P. Howe, co-author, *The Trusted Advisor Fieldbook*

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For more information, or to request an interview or feature story, contact Linda Fisher Thornton at 804-270-4088 (U.S.) or email Linda@LeadinginContext.com.